

SPECIAL  
REPORT:



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## HOLDING WATER



**891cm** the highest water-level ever measured on the Danube in Budapest

Hungary faced the biggest Danube flooding to date and held its ground against the record amount of water that flowed through the country's central artery. The full damage tally hasn't been taken yet, but the authorities - and a legion of volunteers - made sure it won't be as bad as it could have been. ▶ 03



**BUSINESS**

### Summer festivities about to begin

Festival organizers are hoping to see a whole year's preparation pay off in what promises to be yet another successful summer season of music, fun and treats. ▶ 11

**SPECIAL REPORT**

### Off to the doctor

A planned new provision in the healthcare system would get Hungarians to take better care of their health; it is unclear whether the carrot or the stick is the better method, or even if either would work. The profession applauds the idea nonetheless. ▶ 14

**BUSINESS**

### Coins or change?



The hype around the Bitcoin is causing swings in its value against the dollar. ▶ 09

# WHO'S NEWS

Do you know someone on the move?  
Send information to [research@bbj.hu](mailto:research@bbj.hu)



Name  
**GÉZA RÉCZEI**

Current company/position  
**DELOITTE / PARTNER**

Réczei has been appointed partner at Deloitte from June 2013. He graduated from ELTE University, where he is also a lecturer in financial law. He spent a decade in various senior positions in the public sector, at the tax authority and the Ministry of Finance. Later, he worked at PwC. At Deloitte Hungary, while organizing services for domestic and foreign companies, he emphasized the development of the German Desk and services for the automotive industry. He became president of the Hungarian Pentathlon Association in 2013.



Name  
**TAMÁS GAIDOSCH**

Current company/  
position  
**DELOITTE / PARTNER**

Gaidosch began his career at IBM, where he designed and introduced business systems for banks and insurance companies. He expanded his knowledge in the United States, then in 1999 joined KPMG, where he was responsible for IT risk management services, and later became head of risk management services. As a partner of Deloitte, Gaidosch will be responsible for Enterprise Risk Services (ERS) and Management Consulting businesses, and also for ERS in Central Europe.



Name  
**JUDIT MÉSZÁROS**

Current company/position  
**SZÁLLÁS.HU /  
MARKETING DIRECTOR**

Mészáros has been appointed marketing director at the szállás.hu accommodation search site. She graduated from the Eszterházy Károly College of economics and management. Before joining szállás.hu, she was the marketing manager of Symbol Budapest, an entertainment complex where the Showder Klub stand-up shows have been recorded, among others.